209745US25XCONT Client Ref: OBSP/5R-GARD

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF

WILL H. GARDENSWARTZ ET AL

GROUP:

SERIAL NO. NEW APPLICATION

EXAMINER:

FILED: HEREWITH

FOR: COMMUNICATING WITH A

COMPUTER BASED ON THE OFFLINE PURCHASE HISTORY OF A PARTICULAR CONSUMER

LETTER REQUESTING APPROVAL OF DRAWING CHANGES

ASSISTANT COMMISSIONER FOR PATENTS Washington, D.C. 20231

SIR:

Please review for approval the proposed change to the Formal Drawings shown in **RED** on the attached photocopies of Figures 1 and 3.

Once this change has been reviewed and approved by the Examiner in charge of this case, instructions for its implementation will be forwarded to an approved bonded draftsman.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.

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Robert C. Mattson

Registration No. 42,850

(703) 413-3000 Fax No. (703) 413-2220

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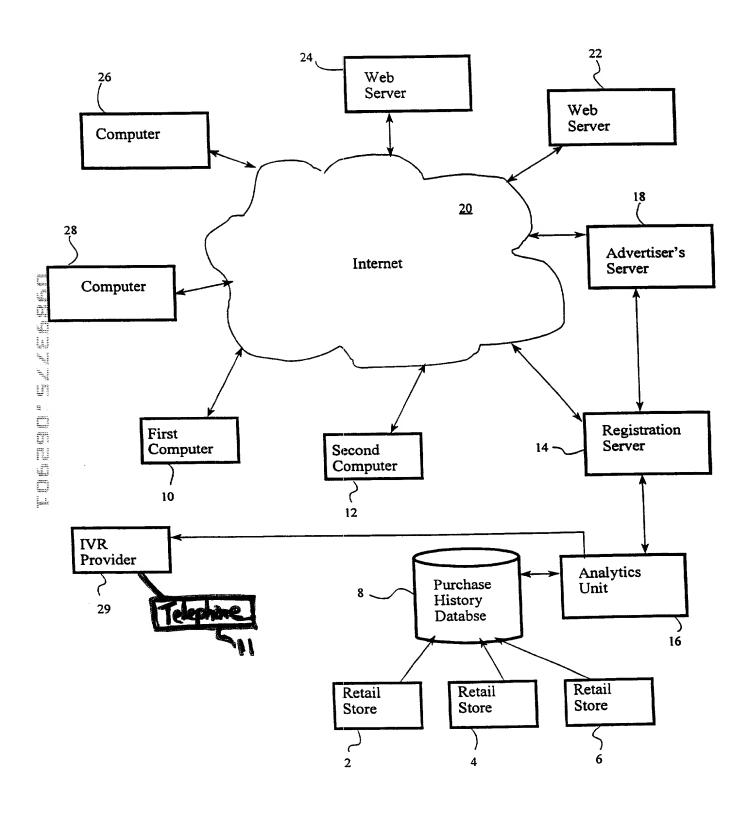


Figure 1

